



TEXAS JAIL ASSOCIATION

Correctional Management Institute of Texas
Sam Houston State University
Huntsville, TX 77341-2296

Sharese Hurst, Executive Director • Correctional Management Institute of Texas • 936.294.1687 • sharese@shsu.edu

May 4, 2018

Dear Potential Exhibitor,

Enclosed is information regarding the **2018 Jail Management Issues Conference**. This training will bring together around 300 jail professionals at the Galveston Island Convention Center in Galveston, Texas, September 10-13, 2018. We hope you will be joining us this year to take advantage of the chance to make some new contacts with jail personnel and sheriffs from across the state.

The price of a booth will be **\$900 until the close of business on July 1, 2018**. From July 2, 2018 to the start of the conference, booths will be \$1,000, so book early for the discounted rate. Your exhibit fee will include three company representatives per booth, with a six-foot, draped table and two chairs. Additional exhibit personnel from your company may register for an extra \$100 per person. Representatives can attend all the functions of the conference. **For TV monitors or other audiovisual equipment contact Freeman at (409) 740-8628.**

EXHIBITS

Exhibits will be located on the first floor in Exhibit Hall B. All breakfasts and refreshment breaks during exhibit hours are in Exhibit Hall B. Exhibitors must set-up on Monday, September 10th from 1:00pm to 4:00pm. There will be a reception inside the exhibit hall from 4:00pm to 5:30pm. The exhibit area will be open Tuesday at 8:00am for breakfast and will close at 3:00pm. We will reopen on Wednesday at 8:00am and close at 10:30am. Takedown time will be from 10:30am – 2:00pm. We encourage all exhibitors to attend our Wednesday Evening Social and mingle with the participants on September 13th from 7:00pm – 12:00am.

You may select your preferred booth(s) using the exhibitor floor plan enclosed. **Booths will be assigned on a first come, first serve basis as contracts and payments are received.** Please have your exhibit fee sent to our headquarters as soon as possible in order for TJA to ensure full utilization of exhibit hall space. Only a limited number of spaces will be available, so do not delay in making your reservations for a booth and a hotel room. **If you need special accommodations for your booth, please contact Sharese Hurst at (936) 294-1687, or Aimee Crockett at (936) 294-3073. For those exhibitors that have an outstanding bill from a previous conference, that balance must be paid before a booth will be assigned.**

SPONSORSHIP

In addition to exhibiting your products, **or even if you are not able to attend the conference**, please consider sponsorship of conference events as another means of conveying your message to attendees. These events are well attended and sponsors generate a great deal of goodwill through the provision of such amenities. Companies that want to be in the lime light of the Association and receive special recognition for their level of participation at the conference should fill out the Sponsorship Form and return it as soon as possible. **Signage denoting sponsorship will be provided during the conference.**

DOOR PRIZES

If you cannot join the sponsors, but would like to provide a nice door prize, please indicate that on your application.

SHIPPING INFORMATION

If you need assistance with Freeman Online, please call the Customer Support Center at 888-508-5054.

Warehouse Shipping Address:

Exhibiting Company Name / Booth #

TEXAS JAIL ASSOCIATION - 418363

C/O FREEMAN

9258 PARK SOUTH VIEW, SUITE 100

HOUSTON, TX 77051

Freeman will accept crated, boxed or skidded materials beginning Wednesday, August 01, 2018, at the above address.

Material arriving after August 22, 2018 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00am to 3:30pm.

Show Site Shipping Address:

Exhibiting Company Name / Booth #

TEXAS JAIL ASSOCIATION - 418363

C/O FREEMAN

GALVESTON ISLAND CC @ SAN LUIS RESORT 5600 SEAWALL BLVD, HALL B

GALVESTON, TX 77551

Freeman will receive shipments at the exhibit facility beginning Monday, August 27, 2018. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor. If required, provide your carrier with this phone number: 713-770-6750.

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

We are planning a great conference and hope you will be a part of it. Please feel free to contact us should you have questions or require assistance. See you in Galveston!



Sharese Hurst
Executive Director

Texas Jail Association
phone: (936) 294-1687
fax: (936) 294-1671



Aimee Crockett
Program Specialist

Correctional Management Institute of Texas
phone: (936) 294-3073
fax: (936) 294-1671



TEXAS JAIL ASSOCIATION

2018 JAIL MANAGEMENT ISSUES EXHIBITION CONTRACT

Galveston Island Convention Center | September 10 – 13, 2018 | Galveston, Texas

Instructions: Complete all information blanks. Sign, date, and mail with check made payable to TJA, Sam Houston State University, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296.

Texas Jail Association, referred to hereinafter as "TJA" and the undersigned firm, referred to hereinafter as "Exhibitor" and Galveston Island Convention Center, referred to hereinafter as "Exhibit site" agree to as follows:

1. TJA will provide exhibit space in accordance with items listed below:
2. Space will be provided on a **first-come, first served** basis for the area of choice. Exhibitor accepts TJA's offer and requests the following booth(s) according to the enclosed diagram:

1st Preference # _____ 2nd Preference # _____ 3rd Preference # _____ 4th Preference # _____

Exhibitor desires a total of _____ booth(s) at \$900* for each booth; for a total of \$ _____ payable upon return of signed contract emailed to TJA Executive Director.

***A standard indoor booth is \$900 if you are registered and have paid prior to July 1, 2018 and \$1,000 after this date.**

Signed contract must be received in order to reserve exhibit space. You may fax your contract to 936.294.1671. Your payment be received within 30 days, or your booth space may be released. If you need to discuss payment options, booth locations, special sponsorships, or special needs such as large equipment, contact **Aimee Crockett at 936.294.3073**, or **Sharese Hurst at 936.294.1687**. If Exhibitor has an outstanding balance from a previous conference, that balance must be paid before a booth will be assigned.

3. Area of expertise _____

Is there a company that you do NOT want to be placed next to?

Do you need electricity from the Convention Center? ☐ Yes ☐ No

4. Names of firm representative(s) attending booth. (Each booth entitles you to 3 company representatives) Additional representative registrations will be \$100 each (both preregistered or onsite).

Name 1: _____ Title: _____

Name 2: _____ Title: _____

Name 3: _____ Title: _____

5. Exhibitor understands there could be other charges for electrical power, carpeting, special decorations, shipping, storage, and handling.
6. Exhibitor will accept booth space assignment as determined by the Executive Director of TJA.

7. Exhibitor may cancel the agreement and receive a full refund, minus a service charge of \$100, if written request is received by **Monday, August 1, 2018. NO REFUNDS WILL BE GRANTED AFTER THIS DATE. TJA reserves the right to retain or collect fees in full for those that fail to cancel the agreement prior to the conference or for exhibitors who fail to attend.**
8. TJA reserves the right to refuse any exhibit or Exhibitor and further reserves the right to shut down any exhibit or Exhibitor for breach of this agreement, or for cause as determined by the Board of Directors.
9. Exhibit spaces are 10' wide with a 6' table and 2 chairs. Exhibit hall is not carpeted. Set up time will be Monday, September 10th beginning at 1:00pm and ending at 4:00pm at the Galveston Island Convention Center.
10. A welcome reception for participants will be held in the exhibit hall at 4:00pm on Monday.

Company Name to be listed on signage _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____

Date _____ Signature _____

☐ I have enclosed a check or purchase order in the amount of \$ _____

Please copy form and return original along with payment to:

Texas Jail Association
Sam Houston State University
George J. Beto Criminal Justice Center
Huntsville, TX 77341-2296.

You may fax or email contract to:

Fax: 936.294.1671
Email: sharese@shsu.edu

Credit card payments can be made by visiting www.cmitonline.org/tjapayment.



TEXAS JAIL ASSOCIATION

2018 JAIL MANAGEMENT ISSUES EVENT SPONSORSHIPS

Galveston Island Convention Center | September 10 – 13, 2018 | Galveston, Texas

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership.

Sponsors of these events will be recognized for their generous contributions. Events will be assigned on first come, first served basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees

Event	Full Sponsorship	Co-Sponsorship
SPEAKER SPONSORSHIPS	_____ (\$1,500)	_____ (\$ _____) \$500 increments
TUESDAY, SEPTEMBER 11TH		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$ _____) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ (\$ _____) min \$500
WEDNESDAY, SEPTEMBER 12ND		
Morning Refreshment Break	_____ (\$4,000)	_____ (\$ _____) min \$500
Wednesday Night Entertainment	_____ (\$3,000)	_____ (\$ _____) min \$500
Wednesday Night Dinner	_____ (\$8,000)	_____ (\$ _____) min \$500

Company Name to be listed on signage _____

Address _____

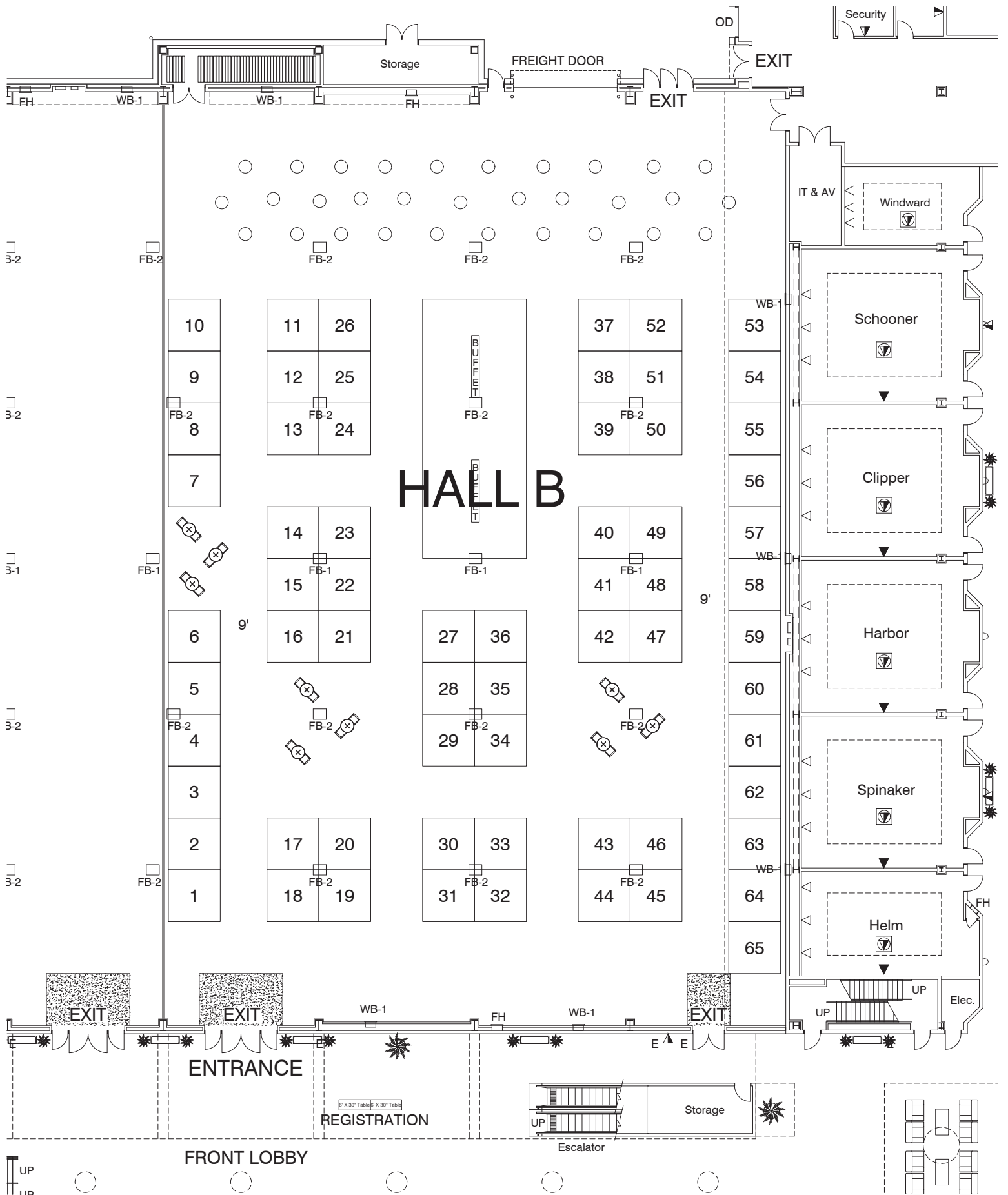
City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____ Signature _____

☐ I have enclosed a check or purchase order in the amount of \$ _____ for this sponsorship.



TEXAS JAIL ASSOCIATION - SEPTEMBER 10 -13, 2018

GALVESTON ISLAND CONVENTION CENTER AT SAN LUIS RESORT - EXHIBIT HALL B

Jerry Baggs Scholarship ROAD TRIP Across America



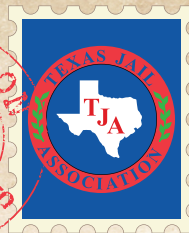
Tail Management Issues
September 10-13, 2018 | Galveston, TX



P O S T C A R D

JERRY BAGGS SCHOLARSHIP FUNDRAISER

ROAD TRIP *Across America*



Take advantage of this guaranteed chance to interact with TJA's conference participants. Each sponsoring vendor will receive an image of a United State landmark which each participant will be required to find as part of the game. This guarantees the participant makes contact with the vendor.

There will be two \$250 gift cards for the winner's drawing. The cards will be funded out of the sponsorship money, and all of the remaining proceeds will go to the Jerry Baggs Scholarship Fund.

Sponsorship is only \$200 per booth

for more information:

Sharese Hurst

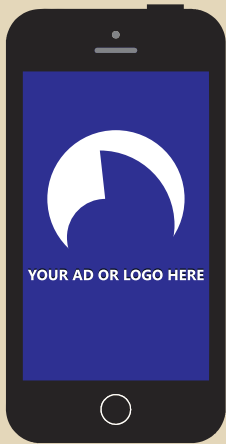
sharese@shsv.edu | 936.294.1687

Texas Jail Association

www.texasjailassociation.com

MOBILE SPONSORSHIP OPPORTUNITIES

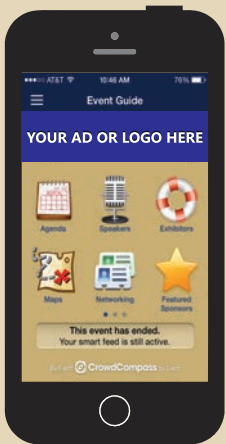
At the **2018 Jail Management Issues**, we are offering a new and exciting opportunity for our sponsors. We will be taking advantage of the CrowdCompass mobile conference app and would love for our sponsors to utilize the advertising opportunities that the application offers. With three different options that are sized to **fit any iPhone, iPad, or Android device**, sponsors will have even more opportunities to get their brand to our conference attendees.



Splash Screen

- Covers the entire screen
- Displays whenever the app is opened

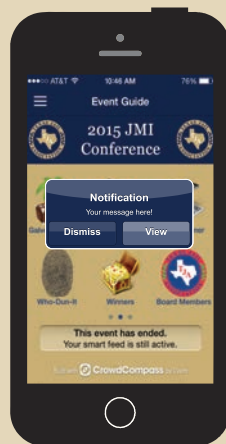
\$600 *only 1 spot available*



Main Banner

- Posted at the top of the screen
- Cycles through multiple banners
- Displays each banner for 5 seconds

\$325 *10 spots available*



Push Notification

- Alerts display at the top and center of the screen
- Attendees receive messages as long as they have the app

\$175 *15 spots available*
5 spots will be shown per day of the conference

Ad Specifications

Vendor Logo

(no pixel requirement)
Must be JPG, PNG, or GIF
(This will be a small icon that appears next to the vendor name)

Mobile Phone Banner

640x150 px.
Only PNG, JPEG, and GIF image files allowed.

Tablet/Online Event Banner

552x150 px.
Only PNG, JPEG, and GIF image files allowed.

Event Splash Screens

iPhone 4/4s
640 x 960 px. PNG only.

iPhone 5 and up, Android phones and small tablets
1242 x 2208 px. PNG only.

Tablet (portrait)
1536 x 2048 px. PNG only.

Tablet (landscape)
2048 x 1536 px. PNG only.

Contact for more info:

Kevin Stuart
979-361-4846
kstuart@co.brazos.tx.us

