



TEXAS JAIL ASSOCIATION
Correctional Management Institute of Texas
Sam Houston State University
Huntsville, TX 77341-2296

Sharese Hurst, *Executive Director* • Correctional Management Institute of Texas • 936.294.1687 • sharese@shsu.edu

April 21, 2017

Dear Potential Exhibitor:

Enclosed is information regarding the 2017 Jail Management Issues Conference. This training will bring together around 300 jail professionals at the Galveston Island Convention Center in Galveston, Texas, September 11-14, 2017. We hope you will be joining us this year to take advantage of the chance to make some new contacts with jail personnel and sheriffs from across the state.

The price of a booth will be **\$900 until the close of business on July 1, 2017**. From July 2, 2017 to the start of the conference, booths will be \$1,000, so book early for the discounted rate. Your exhibit fee will include three full conference registrations per booth, with a six-foot, draped table and two chairs. Additional exhibit personnel from your company may register for an extra \$100 per person. Representatives can attend all the functions of the conference. **For TV monitors or other audiovisual equipment contact Freeman at (409) 740-8628.**

Exhibits:

Exhibits will be located on the first floor in Exhibit Hall B. All breakfasts and refreshment breaks during exhibit hours are in Exhibit Hall B. Exhibitors must set-up on **Monday, September 11th from 1:00pm - 4:00pm. There will be a reception inside the exhibit hall from 4:00pm to 5:30pm.** The exhibit area will be open Tuesday at 8:00am for breakfast and will close at 3:00pm. We will reopen on Wednesday at 8:00am and close at 10:30am. Takedown time will be from 10:30am - 2:00pm. We encourage all exhibitors to attend our Wednesday Evening Social and mingle with the participants on September 13th from 7:00pm - 12:00am.

You may select your preferred booth(s) using the exhibitor floor plan enclosed. **Booths will be assigned on a first come, first serve basis as contracts and payments are received.** Please have your exhibit fee sent to our headquarters as soon as possible in order for TJA to ensure full utilization of exhibit hall space. Only a limited number of spaces will be available, so do not delay in making your reservations for a booth and a hotel room. **If you need special accommodations for your booth, please contact Sharese Hurst at (936) 294-1687.** For those exhibitors that have an outstanding bill from a previous conference, that balance must be paid before a booth will be assigned.

Sponsorship:

In addition to exhibiting your products, ***or even if you are not able to attend the conference***, please consider sponsorship of conference events as another means of conveying your message to attendees. These events are well attended and sponsors generate a great deal of goodwill through the provision of such amenities. Companies that want to be in the lime light of the Association and receive special recognition for their level of participation at the conference should fill out the Sponsorship Form and return it as soon as possible. **Signage denoting sponsorship will be provided during the conference.**

Door prizes: If you cannot join the sponsors, but would like to provide a nice door prize during the training sessions or at the Wednesday Night Social, please indicate that on your application so we may plan accordingly.

SHIPPING INFORMATION – If you need assistance with Freeman Online, please call the Customer Support Center at 888-508-5054.

Warehouse Shipping Address:

Exhibiting Company Name / Booth # _____
TEXAS JAIL ASSOCIATION - 418363
C/O FREEMAN
9258 PARK SOUTH VIEW, SUITE 100
HOUSTON, TX 77051

Freeman will accept crated, boxed or skidded materials beginning Wednesday, August 02, 2017, at the above address. Material arriving after **September 6,** 2017 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 am - 3:30 pm.

Show Site Shipping Address:

Exhibiting Company Name / Booth # _____
TEXAS JAIL ASSOCIATION - 418363
C/O FREEMAN
GALVESTON ISLAND CC @ SAN LUIS RESORT
5600 SEAWALL BLVD, HALL B
GALVESTON, TX 77551

Freeman will receive shipments at the exhibit facility beginning Monday, September 11, 2017. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor. If required, provide your carrier with this phone number: 713-770-6750. **Please note:** All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

We are planning a great conference and hope you will be a part of it. Please feel free to contact us should you have questions or require assistance. See you in Galveston!

Sincerely,



Sharese Hurst
Executive Director
Texas Jail Association
(936) 294-1687 (phone)
(936) 294-1671 (fax)



Texas Jail Association
2017 Jail Management Issues Exhibition Contract
Galveston Island Convention Center
September 11-14, 2017 * Galveston, Texas

Instructions: Complete all information blanks. Sign, date, and mail with check made payable to TJA, Sam Houston State University, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296; or call 936.294.1668, or 936.294.1687 for more information.

Texas Jail Association, referred to hereinafter as "TJA" and the undersigned firm, referred to hereinafter as "Exhibitor" and Galveston Island Convention Center, referred to hereinafter as "Exhibit site" agree to as follows:

TJA will provide exhibit space in accordance with items listed below:

1. Space will be provided on a **first-come, first-served** basis for the area of choice. Exhibitor accepts TJA's offer and requests the following booth(s) according to the enclosed diagram:
2. 1st Preference # _____ 2nd Preference # _____ 3rd Preference # _____ 4th Preference # _____
Exhibitor desires a total of _____ booth(s) at **\$900*** for each booth; for a total of \$_____ payable upon return of signed contract mailed to TJA Executive Director. ***A standard booth is \$900 prior to July 1, 2017 and \$1,000 after this date.**

Signed contract must be received in order to reserve exhibit space. You may fax your contract to 936.294.1671. Your payment must be received within 30 days, or your booth space will be released. If you need to discuss payment options, booth locations, special sponsorships, or special needs contact **Sharese Hurst at 936.294.1687**. If Exhibitor has outstanding balance from a previous conference, that balance must be paid before a booth will be assigned.

3. Area of expertise: _____
Is there a company that you do NOT want to be placed next to? _____
Do you need electricity from the Convention Center? _____
4. Names of firm representative(s) attending booth. (Each booth entitles you to 3 full conference registrations. Additional are \$100)
Name 1: _____ Title: _____
Name 2: _____ Title: _____
Name 3: _____ Title: _____
5. Exhibitor understands there could be other charges for electrical power, carpeting, special decorations, shipping, storage and handling.
6. Exhibitor will accept booth space assignment as determined by the Executive Director of TJA.
7. Exhibitor may cancel the agreement and receive a full refund, minus a service charge of \$100, if written request is received by Monday, **August 28, 2017**. No refunds will be granted after this date.
8. TJA reserves the right to refuse any exhibit or Exhibitor and further reserves the right to shut down any exhibit or Exhibitor for breach of this agreement, or for cause.
9. **Exhibit spaces are 10' wide with a 6' table and 2 chairs. Exhibit hall is not carpeted. Set up time will be Monday September 11th beginning at 1:00 pm and ending at 4:00 pm at the Galveston Island Convention Center.**
10. Are you willing to provide a door prize to be given away during the Wednesday morning break? **(circle) Yes No**

Company Name to be listed on signage: _____

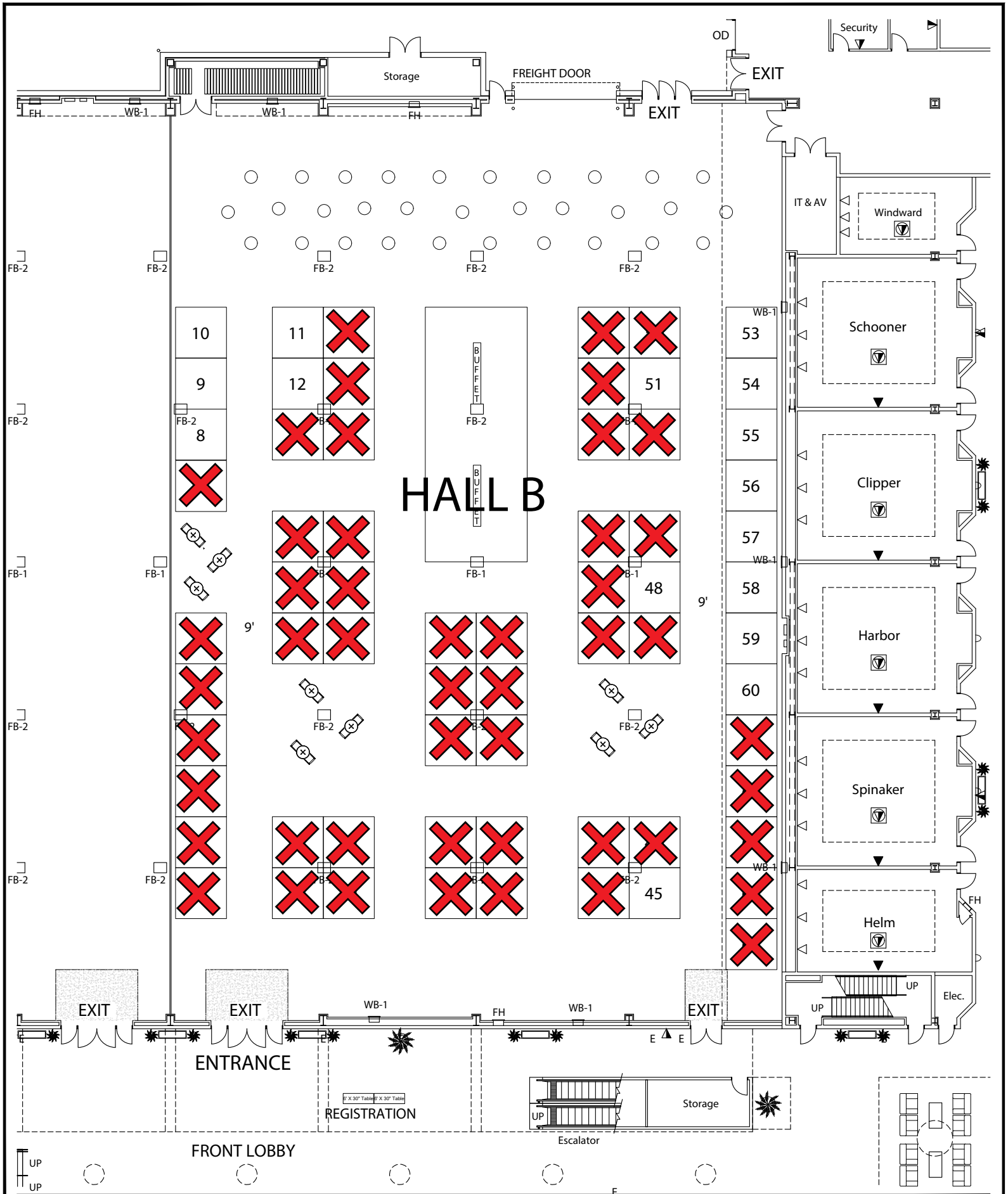
Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Title: _____ Date: _____

I have enclosed a **check** or **purchase order** for payment in the amount of \$_____

Please copy form and return original along with payment to Sam Houston State University, George J. Beto Criminal Justice Center, Huntsville, TX 77341-2296. Fax: 936.294.1671 or attach and email to sharese@shsu.edu.



TEXAS JAIL ASSOCIATION

- AUGUST 28 - 31, 2017

GALVESTON ISLAND CONVENTION CENTER AT SAN LUIS RESORT

- EXHIBIT HALL B



Texas Jail Association
2017 Jail Management Issues Exhibition Contract
Galveston Island Convention Center
September 11-14, 2017 * Galveston, Texas

Dear Exhibitor:

Sponsors of these events will be recognized with signage and in the participant packet. Events will be assigned on first come, first serve basis. The previous year's sponsor of signature events have first right of refusal for that event. Indicate your choice by placing a number in the corresponding blank with #1 being first choice. You do not have to be present at the conference in order to host an event. Please consider sponsoring/co-sponsoring one of the following events for our attendees:

<u>Event</u>	<u>Full Sponsor</u>	<u>Co-Sponsor</u>
<u>Monday, September 11, 2017</u>		
Morning Refreshment Break \$2,500.00	_____	_____
Afternoon Refreshment Break \$2,500.00	_____	_____
<u>Tuesday, September 12, 2017</u>		
Morning Refreshment Break \$2,500.00	_____	_____
Afternoon Refreshment Break \$2,500.00	_____	_____
<u>Wednesday, September 13, 2017</u>		
Morning Refreshment Break \$2,500.00	_____	_____
Afternoon Refreshment Break \$2,500.00	_____	_____
<u>Signature Event</u>		
<i>Wednesday Evening Social</i>		
Meal (\$7,500)	_____	_____
Beverages (\$1,500)	_____	_____
Entertainment (\$2,000)	_____	_____
<u>Thursday, September 14, 2017</u>		
Breakfast	_____	_____
Speakers (approx. \$1,000 each)	_____	_____

Company Name: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____

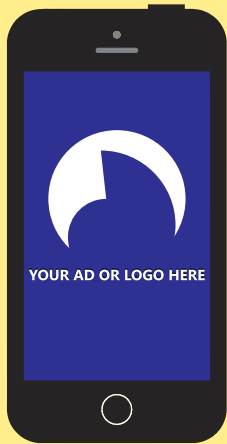
Signature: _____ Title: _____ Date: _____

Sponsorship Amount Pledged \$ _____

Thank You for Your Support!

MOBILE SPONSORSHIP OPPORTUNITIES

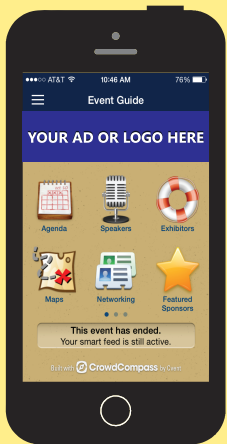
At this year's **2017 Jail Management Issues Conference** we are offering a new and exciting opportunity for our sponsors. We will be taking advantage of the CrowdCompass mobile conference app and would love for our sponsors to utilize the advertising opportunities that the application offers. With three different options that are sized to **fit any iPhone, iPad, or Android device**, sponsors will have even more opportunities to get their brand to our conference attendees.



Splash Screen

- Covers the entire screen
- Displays whenever the app is opened

\$600 *only 1 spot available*



Main Banner

- Posted at the top of the screen
- Cycles through multiple banners
- Displays each banner for 5 seconds

\$325 *10 spots available*



Push Notification

- Alerts display at the top and center of the screen
- Attendees receive messages as long as they have the app

\$175 *15 spots available*
5 spots will be shown per day of the conference

Ad Specifications

Vendor Logo

(no pixel requirement)
Must be JPG, PNG, or GIF
(This will be a small icon that appears next to the vendor name)

Mobile Phone Banner

640x150 px.
Only PNG, JPEG, and GIF image files allowed.

Tablet/Online Event Banner

552x150 px.
Only PNG, JPEG, and GIF image files allowed.

Event Splash Screens

iPhone 4/4s
640 x 960 px. PNG only.

iPhone 5 and up, Android phones and small tablets
1242 x 2208 px. PNG only.

Tablet (portrait)
1536 x 2048 px. PNG only.

Tablet (landscape)
2048 x 1536 px. PNG only.

Contact for more info:

Kevin Stuart
979-361-4846
kstuart@co.brazos.tx.us

